



Voices of Montana Tourism serves as a united voice for Montana's tourism stakeholders. Since its creation in 2011, Voices has led the effort to increase support and appreciation among elected state & federal leaders, policy influencers, and the general public by *educating, communicating, and shaping perceptions of tourism*. No lodging tax funds are used to support Voices of Montana Tourism.

Tourism

is one of Montana's leading industries!! In 2013, our **11 million visitors**:

- spent **\$3.62 billion**
- Generated **\$236 million** in state & local taxes
- lowered the tax burden on each Montana household by nearly **\$800** (est.)
- directly supported **33,000 jobs** statewide

Want to support Voices?

Contact Mike Garcia, mike@voicesoftourism.com, at 406-431-7814

